



Privacy Policy

MMGA Studio — www.mmgastudio.com

Last updated: July 2026

This Privacy Policy explains how MMGA Studio collects, uses, stores and protects your personal data when you visit our website, contact us through our contact form, or work with us on architectural visualization, 3D rendering, interior design and related services.

We only collect personal data when we have a clear reason to do so, and we process it in accordance with the EU General Data Protection Regulation (Regulation (EU) 2016/679 — "GDPR"), Romanian Law no. 190/2018 implementing the GDPR, and Romanian Law no. 506/2004 on privacy in electronic communications.

1. Who we are

MMGA Studio is the trading name of **Marinescu Gusicov Design S.R.L.**, a company incorporated under Romanian law, registered with the Trade Registry under no. **J2023001878296**, Tax Identification Number (CUI) **48667980**, with its registered office at **Str. Aurel Ianculescu nr. 34, Sat Găgeni, Comuna Păulești, Jud. Prahova, 107402, Romania**.

"MMGA Studio", "MMGA" and the MMGA Studio logo are registered trademarks with OSIM (the Romanian State Office for Inventions and Trademarks).

For the purposes of the GDPR, Marinescu Gusicov Design S.R.L. is the **data controller** of your personal data.

Contact:

- Email: office@mmgastudio.com
- Phone: +40 724 132 413 / +40 722 968 280 / +1 713 870 9353
- Website: www.mmgastudio.com

2. What data we collect

The type of personal data we collect depends on how you interact with us.

Information you give us directly:

- Your name and contact details (email address, phone number, company name)
- Details about your project — plans, drawings, 3D models, dimensions, style preferences, budget range, reference images
- Billing information — company name, tax code, registered address, bank account details (for invoicing)
- Any other information you choose to share with us via our contact form, email, social media messages, video calls or meetings

Information collected automatically when you visit our website:

- IP address and browser type
- Pages you visit, time spent on the site, and referring source
- Device information (operating system, screen resolution)
- Cookie data (see our Cookie Policy, available on the Website, for details)

We do not collect special categories of personal data (such as health data, political opinions or religious beliefs) and we ask you not to send us such data.

3. Why and on what legal basis we use your data

Under the GDPR, every processing activity requires a legal basis. Here is how we use your data and why we are allowed to:

To respond to your inquiries and prepare proposals (Art. 6(1)(b) GDPR — steps taken at your request prior to entering into a contract): when you fill in our contact form or email us, we use your data to respond, discuss your project and prepare a scope and quote.

To deliver our services (Art. 6(1)(b) GDPR — performance of a contract): we use your data to create 3D visualizations, renders, animations and design deliverables, communicate with you throughout the project, and manage the contractual relationship.

To meet legal obligations (Art. 6(1)(c) GDPR): we keep invoices and financial records as required by Romanian accounting and tax law.

For our legitimate interests (Art. 6(1)(f) GDPR): we analyze aggregated website traffic to improve our website, protect our IT systems against fraud and abuse, and establish, exercise or defend legal claims where necessary.

With your consent (Art. 6(1)(a) GDPR): we send newsletters or marketing communications, use non-essential cookies, and publish completed projects in our portfolio and on social media. You can withdraw your consent at any time, without affecting the lawfulness of processing carried out before withdrawal.

4. Who we share your data with

We never sell or rent your personal data. We may share it, strictly on a need-to-know basis, with:

- **Project collaborators** — architects, developers, contractors or suppliers involved in your project, only to the extent necessary
- **IT and hosting providers** — website hosting, email services, cloud storage and file transfer services
- **Analytics providers** (e.g. Google Analytics) — only where you have consented to analytics cookies
- **Our accountant and professional advisors**, to comply with legal and tax requirements
- **Public authorities**, where required by law (e.g. ANAF, courts, supervisory authorities)

All service providers acting on our behalf are bound by data processing agreements in line with Art. 28 GDPR.

5. International data transfers

We work with clients worldwide, including in the United States, and some of our service providers (e.g. email, cloud storage, analytics) may process data on servers located outside the European Economic Area (EEA).

Where personal data is transferred outside the EEA, we ensure an adequate level of protection through one of the following safeguards: an adequacy decision of the European Commission (including the EU–U.S. Data Privacy Framework, where the recipient is certified), EU Standard Contractual Clauses, or other appropriate safeguards under Art. 46 GDPR.

6. How long we keep your data

We keep personal data only for as long as necessary for the purposes described above:

- **Inquiries that do not lead to a contract:** up to 2 years from our last interaction
- **Project and contract data:** for the duration of the contract plus 3 years (the general statute of limitations under Romanian law)
- **Invoicing and accounting records:** 10 years from the end of the financial year, as required by Romanian Accounting Law no. 82/1991
- **Newsletter / marketing data:** until you unsubscribe or withdraw consent
- **Portfolio materials:** until the client withdraws consent or asks us to remove them
- **Analytics data:** according to the retention settings of the analytics provider (typically up to 14–26 months)

After the applicable period, data is securely deleted or anonymized.

7. Your rights

Under the GDPR, you have the right to:

- **Access** — ask what data we hold about you and receive a copy
- **Rectification** — ask us to correct inaccurate or incomplete data
- **Erasure** ("right to be forgotten") — ask us to delete your data where it is no longer needed
- **Restriction** — ask us to limit processing in certain situations
- **Portability** — receive your data in a structured, commonly used, machine-readable format
- **Objection** — object to processing based on legitimate interest, and to direct marketing at any time
- **Withdraw consent** — at any time, where processing is based on consent

We do not use automated decision-making or profiling that produces legal effects concerning you.

To exercise any of these rights, email us at **office@mmgastudio.com**. We will respond within one month, as required by the GDPR. Exercising your rights is free of charge.

8. How we protect your data

We apply appropriate technical and organizational measures to keep your data safe, including:

- SSL/TLS encryption on our website
- Access controls on a need-to-know basis
- Regular software updates and security patches
- Secure storage of project files (plans, models, renders)
- Confidentiality obligations for our team members and collaborators

If a personal data breach occurs that is likely to result in a high risk to your rights and freedoms, we will notify you and the Romanian supervisory authority (ANSPDCP) as required by Art. 33–34 GDPR.

9. Portfolio and social media

We publish images, renders and animations of completed projects on our website and on our social media channels (Instagram, Facebook, LinkedIn, Behance, TikTok) only with the client's prior agreement, obtained separately. This agreement can be withdrawn at any time by contacting us.

Our social media pages are operated by third-party platforms (Meta — Instagram and Facebook, Microsoft/LinkedIn, Adobe/Behance, TikTok), each with its own privacy policy. When you interact with our pages on those platforms, your data is also processed by the respective platform. We encourage you to review their privacy policies.

10. Children's data

Our services and website are not directed at individuals under the age of 16. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, please contact us and we will delete it.

11. Information for visitors from the United States

MMGA Studio works with clients in the United States. We are a small Romanian company and we do not currently meet the applicability thresholds of the California Consumer Privacy Act (CCPA/CPRA) or of similar US state privacy laws. Nevertheless, as a matter of good practice:

- We do not sell or share personal information for cross-context behavioral advertising
- US residents may contact us at office@mmgastudio.com to request access to, correction of, or deletion of their personal information, and we will honor such requests in line with the rights described in Section 7
- We will not discriminate against anyone for exercising their privacy rights

12. Filing a complaint

If you believe we are processing your personal data in violation of the GDPR, you have the right to lodge a complaint with the supervisory authority:

The National Supervisory Authority for Personal Data Processing (ANSPDCP)

B-dul G-ral. Gheorghe Magheru nr. 28-30, Sector 1, 010336, Bucharest, Romania

Website: www.dataprotection.ro

If you are located in another EU/EEA country, you may also lodge a complaint with your local supervisory authority. That said, we would appreciate the chance to address your concerns first — please contact us directly at office@mmgastudio.com.

13. Changes to this policy

We may update this Privacy Policy from time to time. The revised version will be published on this page with an updated "last updated" date. For significant changes, we will make reasonable efforts to inform you (for example, through a notice on our website). We recommend reviewing this page periodically.

14. Contact

Marinescu Gusicov Design S.R.L. (trading as MMGA Studio)

Trade Registry no.: J2023001878296 · CUI: 48667980

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